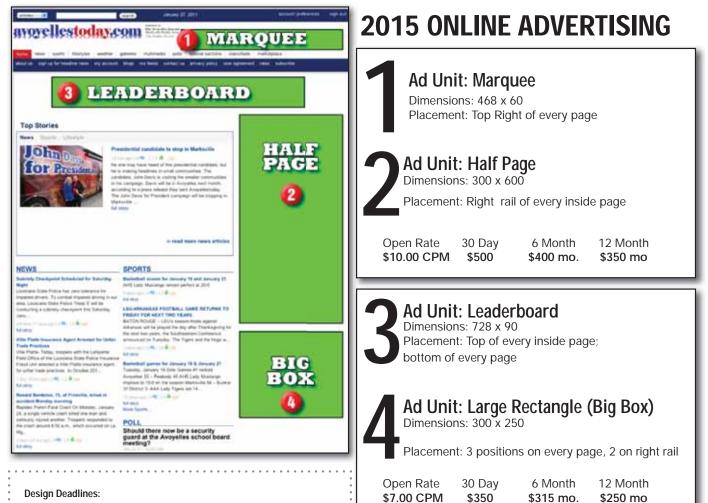
## avoyellestoday.com

POWERED BY **The Avoyelles Journal**  *MarksvilleWeekly News* The Bunkie Record



 All online ads must be turned in to the newspaper 72 hours prior to campaign launch with the exception of rich media which needs to be turned in 8 business days prior to campaign launch.

## Camera Ready Deadlines:

 All camera ready online ads must be turned in to the newspaper 24 hours prior to campaign launch.

## Ad Design

- AvoyellesToday.com can develop a creative advertising message & develop an online marketing strategy that will meet your business needs.
- Please provide us with your linking URL, logo & a clear concept of what your goal is for your online advertising.

## **General Guidelines**

- AvoyellesToday.com reserves the right to edit, reject, revise or cancel an online ad at anytime.
- All ad links must be live links.
- Banners must be designed so that interaction with the ad only occurs if the user's mouse is over the ad.
- · All rich media ads must be submitted with a GIF/JPG version.

- Discounts available for multiple LSN Publishing websites and newspapers.
- All contracted rates guarantee 50K impressions per month.
- Subject to availability.



To advertise contact your sales representative: (318) 253-5413

or email randy@avoyelles.com